

2025 Summary of California Consumer Requests

This document outlines consumer requests received by Teads Inc. Inc. and its group companies (collectively, “Teads”) from 1 November 2025* through 31 December 2025. for the rights (1) to know and access (2) to delete (3) to correct and (4) to opt-out of the sale or sharing of consumer personal information to third parties.

California residents can exercise their rights via our [Privacy Policy](#). You can find out more about what data the Company processes and how it processes such data in our [Privacy Policy](#).

Case Reason	Case Description	Record Count	First Response (requests receive auto-response directing them to various links to exercise rights)*	Second Response if required ** (human second response to supplement with further information)
Authorised Agent Requests	Request submitted on by a third party on behalf of an individual which may have been pursuant to CCPA or other US state-based laws.	62	Immediate	Within 45 days
Unsubscribe from marketing emails	Request to opt out of marketing materials	1	Immediate	Within 45 days
Data erasure request	Request to delete the individual’s personal information	5	Immediate	Within 45 days
Request for Personal Information	Request to know what personal information Teads holds about the individual	5	Immediate	Within 45 days

Do not Sell/ Opt out of cross-behavioral advertising	Request to stop selling/sharing the individual's personal information with third-party companies	3	Immediate	Within 45 days
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* The reporting commences on the date which Teads became a data broker.

** Please note that, following the corporate merger in 2025 between Outbrain Inc. and Teads, there was an internal exercise to review and harmonise the way in which the companies captured and responded to consumer requests. Accordingly, the data above is based on reporting which was accessible but may have some inaccuracies. Teads has now adopted and implemented a more robust reporting mechanism which should provide more accurate data from 2026 onwards.